

# Teachers!

This contest is a great tool to help students meet their reading goals.



# BE A CHAMPION! READ!



Dear Teacher:

The SC Education Oversight Committee is pleased to partner with the University of SC and Clemson University to give students the opportunity to “Read Your Way to the Big Game.” The goal of the program is to get students and parents excited about reading. What better way to do it in our state than getting Cocky and The Tiger involved?

Students are challenged to read six reading-level appropriate books to qualify for the Grand Prize: Palmetto Bowl tickets (one winner for each team). Each prize includes four tickets, sideline passes and pre-game activities.

Schools with at least 70 percent student participation will be entered to win one of two \$2,000 school library grants. Five participating teachers will be randomly selected to win \$500 for their classroom.

And finally, EOC will award \$500 to two teachers and/or school library media specialists who have the best decorated bulletin board, wall or door, using the contest as a theme. To enter, send digital pictures of displays to [pgeiger@eoc.sc.gov](mailto:pgeiger@eoc.sc.gov). Photo submissions will only be received until October 23, 2015.

## TEACHERS

who participate are eligible to enter drawings for cash prizes for their classroom and school library!

You should have received the following materials:

1. **Bookmarks:** one for each participating student.
2. **Parent Letter:** one letter for each participating student. This letter includes a book list on the back to return to the teacher. A Spanish version is available for download at [www.eoc.sc.gov](http://www.eoc.sc.gov).
3. **Student Entry Cards:** one for each participating student. Students must choose to read for either USC or Clemson.

Participation in the contest is as easy as A-B-C:

- A. Send the parent letter and bookmarks home with students and promote the contest in your classroom and school library;
- B. Complete the entry card for each student who returns the completed book list. Remember to check the box on each card indicating the student's preference - USC or Clemson; and,
- C. Return all completed entry cards to your school's **Read Your Way to the Big Game** Contest Coordinator in time to meet the contest deadline. Each school should designate a person to coordinate the contest. The envelope with all entry cards must be postmarked no later than Wednesday, November 11, 2015.

## STUDENTS

who complete the reading challenge are eligible to win a trip to the Palmetto Bowl! Prize package includes four tickets, sideline passes and pre-game activities!

# READ YOUR WAY TO THE BIG GAME !



**SC EDUCATION  
OVERSIGHT COMMITTEE**

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